

Narrative Case Study Directions

A narrative case study is a story of a real life problem or situation that provides sufficient background data so that the problem can be analyzed and solved.

- A good case study is written in the form of a story.
- It has a problem for the readers to solve.
- It has characters who have names and use authentic dialogue.
- It is descriptive, with realistic details.
- The flow is easy to follow.
- There is sufficient information so that the readers can understand what the problem is and, after thinking about it and analyzing the information, come up with a proposed solution.
- It has pertinent questions that focus the readers on the key points.

Directions:

- Draw your information from real situations that were either resolved successfully or unsuccessfully.
- Your case study should include:
 1. A decision maker who is dealing with some question or problem that needs to be resolved;
 2. A description of the problem;
 3. An explanation of the context in which the problem occurred; and
 4. Sufficient supporting data.
- Your case study should provide the answers to these questions:
 1. What is the issue?
 2. Who is involved?
 3. When did the situation occur?
 4. Where did the situation take place?
 5. Why did the issue/problem arise?
 6. What key facts should be considered?
 7. What questions do the key characters need to resolve?
 8. What alternatives are available to the decision-maker?
- Your case study should have five sections:
 1. Introduction
 2. Body
 3. Conclusion
 4. Questions
 5. Answers to Questions [identify what the actual owner did in the situation]

III. Conclusion:

- Reiterate the main issues or raise new questions.

IV. Case Study Questions and V. Answers

1.

2.

3.

4.